RingByName Value Proposition

- Lower capital expense than premise PBX
- Competitively-priced
- US-based support
- Scalability
- Hardware Vendor agnostic interoperability
- Resiliency and redundancy
Sales Benefits to Your Company

INCREASE YOUR SALES

Problem
Clients are reticent to buy from small businesses

Solution
RI makes your business appear as a Fortune 500 company with professional greetings, music on hold, department set-up, business hours rules, and even your transferred calls to cellphones are answered with the company name. Also, voicemails go to email for immediate action.

Problem
Potential sales calls are missed or go to voicemail, thus immediate opportunities to convert are forfeited.

Solution
No calls are ever missed! Call intelligence software can be programmed to route calls to the entire sales team on a first answer basis or be transferred to their cellphones when not in office.

Problem
Potential clients are not followed-up on a timely basis

Solution
RI’s CRM allows for posting notes of the call, scheduling call backs, and tracking all activity leading to a sale.
Customer Retention Benefits

RETAIN YOUR CUSTOMERS

Problem: Churn ratio during the first two months of service is high.

Solution: Our built-in CRM allows for scheduling calls with customers. The historical call tracking activity allows the retention or customer service team to communicate with the customer with up-to-date and accurate information on their account.

Problem: Customer service is poor given to lack of call tracking and information about the client.

Solution: RI’s enhanced caller ID uniquely allows the call to be routed to the customer service rep that previously attended them, thus eliminating miscommunications while improving efficiency. All call records and subsequent entries are at customer services’ disposable or immediate resolution of problem.

Fact: It is 6-7 times more expensive to acquire a new customer than it is to keep a current one.
**Competitive Advantages**

Put yourself in a favorable or superior business position

- Never miss a call: Call forwards from office phone to cellular
- Enhanced caller ID feature greets previous callers with their name
- Only service with built-in CRM for posting/sharing notes and F/U
- Real-time call monitoring and analytics
- Unlimited calling to 67 countries
- International DIDs available
- Unlimited local dialing plan available for only $14.95
- Call recording available

"If you don’t have competitive advantage do not compete."

Jack Welch
Product Features
A slice of business functionality

• Provides your firm with a Fortune 500 feel
• Operated from any device - Phone, tablet, computer, & cellphone
• Cellphone app available for out-of-office access & availability
• Calls forwarded to cellphone will greet with business name w/ similar transfer options as office phone system
• Voicemails converted to MP3 & automatically transferred to email
• Virtual receptionist - customized greetings, call transfer prompts & music on hold
• Built-in CRM allows for posting notes & tracking all interactions with customers
• Team activity tracking where all calls are automatically logged and recorded, allowing for a birds eye view of your business communications.
• Click-to-call from browser or CRM

“A lot of times, people don't know what they want until you show it to them.”

Steve Jobs
Client Control Panel
Pricing

Unlimited calling plans US, Canada & Puerto Rico

• 1-5 Users $39.95 per user per month includes unlimited US, Canada & PR
• 6-10 Users $34.95 per user per month includes unlimited US, Canada & PR
• 11-21 Users $29.95 per user per month includes unlimited US, Canada & PR

Unlimited World User

• Add $10 to the above plans; unlimited to 67 countries

Local Dial Plan

• $14.95 per user per month; requires an admin account at $39.95 per month which includes unlimited calls to US, Canada, or PR
Special Deals

Really Special…

• R! NEW Free one month of service with annual contract.
• R! NEW Dial-in Teleconference Calling Feature! for the next 30 Days Introductory pricing starting at $14.95.
• Add unlimited calling to 67 countries for an additional $10.00 per user.
• R! Fax $ 9.95 per line for almost unlimited faxing.
• R! Call Recording – Enterprise Edition for just $10.50 per user. Normally $49.95 per user. (all users in account must pay, cannot be billed individually)
• Local and International Phone Numbers - Starts at $4.95 per number.
• Additional Toll-Free Numbers. Starts at $4.95 per number.
• R! extension $5 per user. No DID. Inbound & Internal call via transfer.
• Receive 20% off for life of service with 3 months prepayment.

Good products are built by people who want to use it themselves

David Karp
KEEP IN TOUCH AND CALL US, IT’S A WIN WIN!

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